



**Water Vision**  
SANTA BARBARA



STAKEHOLDER GROUP WORKSHOP #4:

# Group Check-in + Future Portfolio Options

September 17, 2020

[www.SantaBarbaraCA.gov/WaterVision](http://www.SantaBarbaraCA.gov/WaterVision)

## Workshop Goals

- Group check in and preview of **Water Vision Month**

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- Experience the give/take of **future supply portfolio options** (and their costs/benefits)

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- Experience how your input has been used to create the **draft future supply portfolios**

# Workshop Agenda

- |            |  |
|------------|--|
| 10 minutes | <b>Celebrating Our Progress to Date</b>                                    |
| 15 minutes | <b>Check in + Recommended Pivot</b>  |
| 15 minutes | <b>Water Vision Month Preview</b>  |
| 10 minutes | <b>Quick Orientation to how we're creating "pictures of the future"</b>    |
| 15 minutes | <b>How we'll dig deeper into topics this group has consistently raised</b> |
| 10 minutes | <b>Discussion: How to Use the Last Workshop</b>                            |





# Progress to Date

# 5 Steps to Santa Barbara's Water Vision

**Step 1.**  
Confirm Future  
Supply Goals



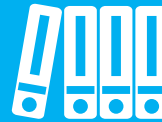
MAR '20 - MAY '20

**Step 2.**  
Evaluate Existing  
Portfolio



MAY '20 - JUL '20

**Step 3.**  
Develop Future  
Portfolios



JUL '20 - NOV '20

**Step 4.**  
Finalize Future  
Portfolio



NOV '20 - JAN '21

**Step 5.**  
Document  
the Plan



JAN '21 - JUN '21

**WORKSHOP #1:**  
**Water Supply  
Planning 101**  
May 14, 2020

**WORKSHOP #2:**  
**Community Values  
and Needs**  
May 28, 2020

**WORKSHOP #3:**  
**Future Supply  
Considerations**  
June 18, 2020

**WORKSHOP #4:**  
**Future Portfolio  
Options**  
September 17, 2020

**WORKSHOP #5:**  
**Preview of  
Recommended  
Portfolios**  
January 2021

**WE ARE HERE**

## YOUR INPUT HAS DELIVERED:

- (1) Community Values
- (2) 5 Pillars Informing the Water Vision
- (3) Calls to Action for City Council
- (4) Public Comment Feedback Loop

# Community Values Synthesis

Below is a summary of the combined values curated across the Cover Story exercises and stakeholder group interviews. These will be used by the project team, Water Commission and City Council to inform Water Vision Santa Barbara.

Access for all, including most vulnerable.

Water affordability.

Reliable, safe, clean water.

An informed and empowered public.

Transparent decision making.

Water sustainability.

Local water independence.

Environmentally protective.

Sustainable water planning.

Diverse water supplies.

# THE 5 PILLARS

## INFORMING WATER VISION SANTA BARBARA

The City aims to give equal consideration to all **5 PILLARS** in informing Santa Barbara's future water supply and water management plan.

1

THE COST OF WATER IS **AFFORDABLE, EQUITABLE AND JUST.**

2

OUR WATER SUPPLY IS **RELIABLE AND RESILIENT,** INCLUDING TO THE EFFECTS OF CLIMATE CHANGE.

3

OUR WATER DECISIONS RESPONSIBLY SUPPORT **HUMAN AND ENVIRONMENTAL HEALTH.**

4

THE COMMUNITY'S WATER IS **VALUED AND CONSERVED.**

5

OUR WATER DECISIONS RESPONSIBLY SUPPORT **QUALITY OF LIFE.**

# 1.

We have surplus water in wet years that can be **capitalized.**

How could we **better use the water we already have** to create value for our community?

## Our One Big Idea

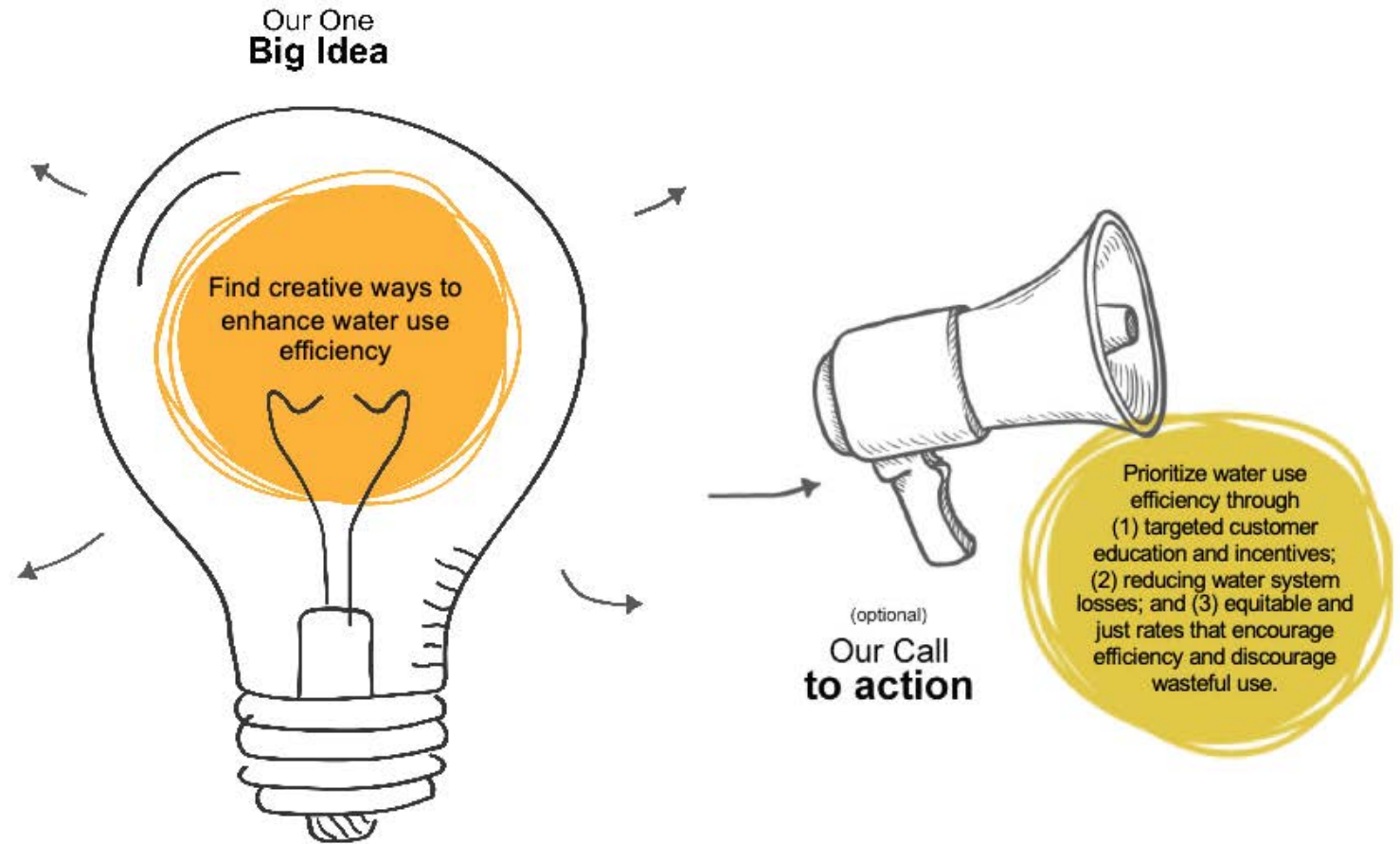




## 2.

In drought **we don't have enough water** to meet immediate needs.

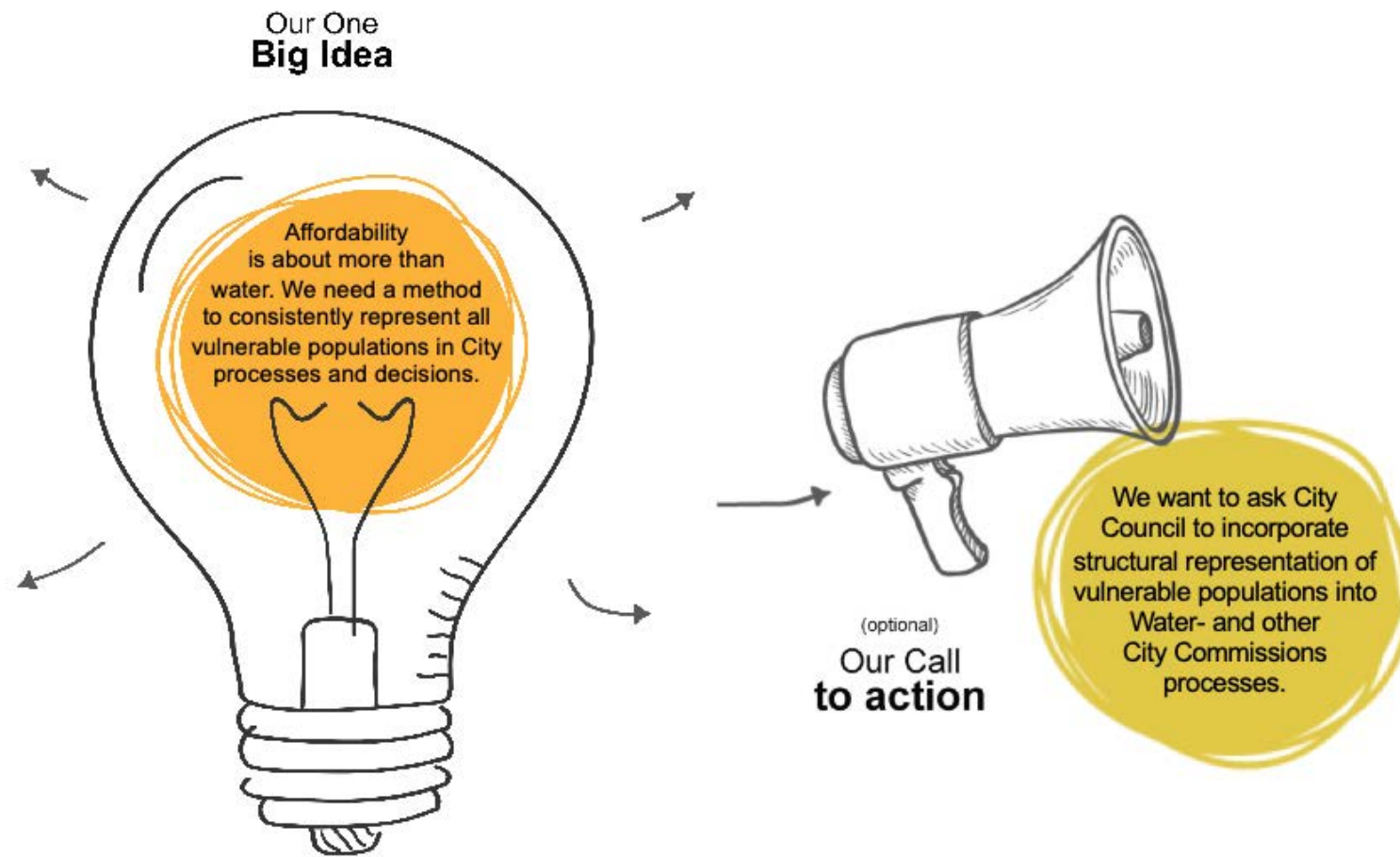
How could we **optimize the role of conservation** in our future water supply?  
(conservation as a way of life)



### 3.

Our community's water decisions could have an **inequitable impact on vulnerable populations.**

How could we **better serve vulnerable populations** with our water decisions?



# Stakeholder Input Summary and City Action

Comment #	Pillar #	Stakeholder Comment	Within WWSB?	City's Response
1	All	Plan is aligned to the City's One Water Vision	Yes	
2	1	"Cost" of water reflects both the financial and environmental cost of water	Partial	Water Vision Santa Barbara (WWSB) triple bottom line analysis considers financial, social, and environmental "costs" of supply portfolios. City water rates are developed according all applicable laws and regulations, including Proposition 218. Prop. 218 includes the requirement that rates may not exceed the estimated cost of providing the service (i.e., cost-based) to each customer class and tier, and must be reasonable, equitable, and proportional. Prop. 218 makes it difficult to internalize environmental costs because the water utility can only set rates based on the actual cost of providing water service. We do incorporate the environmental costs of water service that are known now and included in the operating and capital budgets, such as an allocated cost paid to the Energy Division that works on sustainability measures.
3	1	Consider grants to offset cost of water to ratepayers	No	The City actively pursues grant opportunities to offset costs. The Public Works Administrative Analyst maintains a list of grant opportunities and coordinates staff efforts to apply for grants. The City has successfully obtained several grants over the past year.
4	1	Cost by household isn't equitable, consider a change	No	The current rate structure is designed with a Tier 1 rate for single family residential customers that is intended for basic health and sanitation needs. The rate applies to the first 4 hundred cubic feet



## Stakeholder Input + City Responses

- ✓ Published to project website
- ✓ Distributed to Water Commission, City Council, and relevant staff

**AHEAD OF FORMAL PRESENTATIONS AT  
NOVEMBER WATER COMMISSION AND  
CITY COUNCIL MEETINGS**

A blue-tinted photograph of two children playing in the ocean surf. The children are silhouetted against the white foam of the waves. The text "Group Check-in + Recommended Pivot" is overlaid in white, bold, sans-serif font across the center of the image.

# Group Check-in + Recommended Pivot

## What you've asked for

- Show how our input has been used
- Self-paced education before you ask us to weigh in
- Opportunity to dive deeper on key topics with City staff
- Opportunity to bring more stakeholder perspectives in

## How we're pivoting

- Public Comment Summary published
- Water Vision Month with engagement platform, live Lunch and Learns, self-paced educational videos

**Step 3.**  
Develop Future Portfolios

JUL '20 - NOV '20



**WORKSHOP #4:**  
**Future Portfolio Options**  
September 17, 2020



**Stakeholder Comment Summary Published + Shared**  
October 2020

**Step 4.**  
Finalize Future Portfolio

NOV '20 - JAN '21



**PUBLIC MEETINGS**  
**Water Commission**  
November 19, 2020

**City Council**  
December 2020



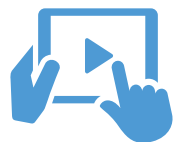
**WORKSHOP #5:**  
**Preview of Recommended Portfolios**  
January 2021

**Step 5.**  
Document the Plan

JAN '21 – JUN '21



**PUBLIC MEETING**  
**City Council**  
June 2021





SANTA BARBARA  
**Water Vision Month**

OCTOBER 2020

Experience Preview



# Water Vision Month Activities throughout October



**Learn.** Watch self-paced educational videos on key water topics

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**Engage.** Shape our Water Vision at the interactive Community Board

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**Interact.** Week of October 5 — Attend live Lunch and Learns with City staff



- ABOUT
- WHERE WE'RE LOOKING
- INSPIRATION
- CITY CENTRE FRAMEWORK
- 

### What can we do to make the city centre more playful?

The Square

Streets

Laneways

Green Spaces

Facilities

Un parc à cet endroit permettrait d'attirer un nouveau public et de créer un îlot de fraîcheur dans la ville !

[View the discussion](#)

3 months ago Like Dislike

More community activation

[View the discussion](#)

6 months ago Like Dislike

Community gardens would be great

[View the discussion](#)

6 months ago Like Dislike

Prioritise pedestrians

[View the discussion](#)

6 months ago Like +1 Dislike

Shared Streets in the CBD Should prioritise

My request is for the Lido to have a large inside hall where classes can operate.

[View the discussion](#)

3 months ago Like Dislike

Make Rangatiki Street more pedestrian and cycle friendly at City end up to Grey street at least. Reduce road width and add plantings and median strip islands?

**Awaiting Review**

[View the discussion](#)

3 months ago Like Dislike

Seating and tables for people to have lunch around the trees between te manawa and the events centre, on main st!

# How you can help make Water Vision Month a success



**Email** our ready-to-use invites to your customer or member lists

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**Post** promotions in your social channels to get the word out

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**Attend** any live Lunch and Learn with your team

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**Participate** and encourage your community/members/customers to do the same throughout October



**Quick Orientation**  
to how we're creating "pictures of the future"

# In developing the future supply, we considered this equation...



**Community's Triple Bottom Line Goals**

- ECONOMIC-
- ENVIRONMENTAL-
- SOCIAL-

+



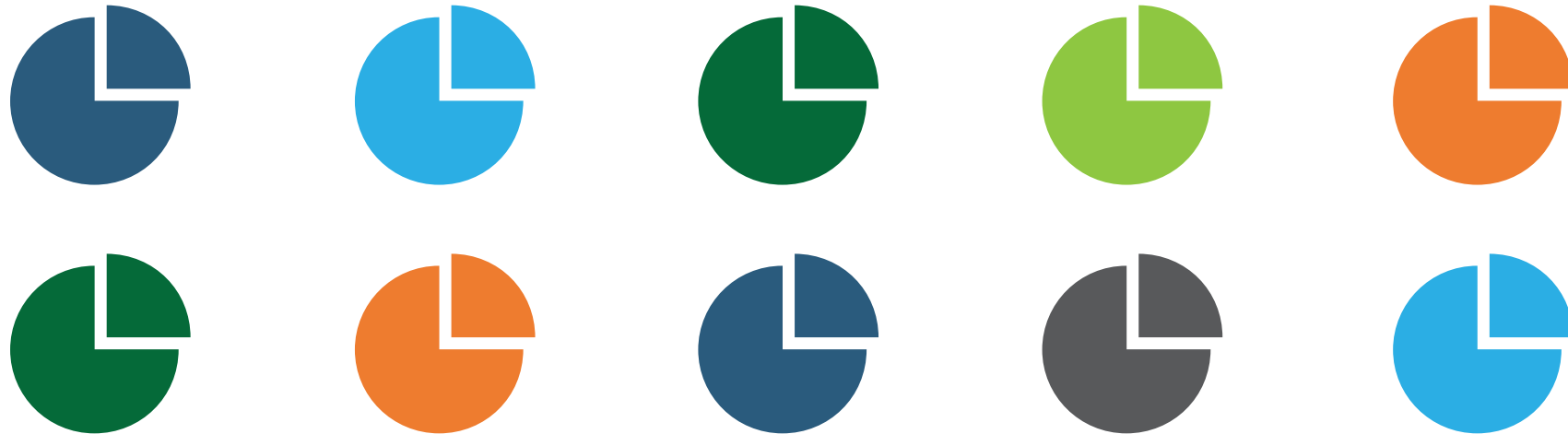
**Existing Portfolio Analysis**

+



**Stakeholder Input + 5 Pillars**

# In developing the future supply, we considered this equation...



= Initial set of portfolios *that offer the*  
**Highest value + achieve most desired outcomes**

# The Give/Take of Water Supply Planning



**Maximize Local  
Control**



**Minimize  
Cost**



**Minimize  
Environmental  
Impact**



**Maximize  
Reliability**







# Key topics this group has raised and how we're addressing them

- Affordability
  - Minimize Environmental Impact
  - Maximize Resilience and Reliability
- Improving/Expanding Water & Conservation Education

# October Lunch and Learns will dig deeper.

**Water Affordability**

**Minimize Environmental Impact**

**Maximize Resilience and Reliability**

**Improve/expand Water and  
Conservation Education**

**Monday, Oct. 5**

Conservation  
Strategic Plan

**Tuesday, Oct. 6**

Where Our Water  
Comes From

**Wednesday, Oct. 7**

The Basics of  
Water Rates

**Thursday, Oct. 8**

Methods to Optimize  
Water Resilience and  
Reliability



**Discussion: How should we  
use our final workshop?**

HELP GET THE WORD OUT



SANTA BARBARA  
**Water Vision Month**

OCTOBER 2020

**Ready-to-use outreach content is in your inbox**